THE POPULATION OF THE POPULATI

Informational Interviews

During the Interview

Break the ice. People generally enjoy talking about themselves, so start by asking about their personal experiences in the field thus far:

- o How did you get your start in this field?
- o What's it like working at your company?
- o What projects are you currently working on?

1111/2/2011

o What's your opinion on [insert a recent development in the industry]?

Make a positive impression. Talk about yourself and your career goals (share that elevator pitch).